

تحليل إحصائيات المنشآت الفندقية لعام 2007

ANALYSIS 2007

DUBAI HOTEL ESTABLISHMENT STATISTICS

March 2008

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Government of Dubai
Department of Tourism and Commerce Marketing

Analysis of 2007
Dubai Hotel Establishment Statistics

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Analysis of 2007 Dubai Hotel Establishment Statistics

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Executive Summary 2007

Number of Guests and Guestnights

- Total number of **guests** in all **hotel establishments** (hotels and hotel apartments) was **6.95 million**, an increase of 8% over 2006. Of the total, **5.9million** (84%) stayed in **hotels** and **1 million** (16%) in **hotel apartments**.
- Total number of **guest nights** spent by guests in **hotel establishment** was **20.5 million** (an increase of 17% over 2006). **Hotels** registered **15.9 million guest nights** (an increase of 13% over 2006) and **hotel apartments** posted **4.6 million guest nights** (an increase of 31% over 2006).
- The highest number of guests was recorded during the month of **August**, followed by **December, March, November** and **February** while in 2006, the highest number of guests was recorded in **August** followed by **December, March, November** and **February**.

Guest Nationalities

- **Non-UAE nationals** constituted **94%** of total **hotel establishment guests** (95% in 2006) and **96%** of total **hotel establishment guest nights** as in previous year.
- **European guests** constituted **32%** of total **hotel establishment guests** as in previous year. **Arabs** comprised 28% (30% in 2006); **Asians 23%** (22% in 2006); **Africans (excluding Arabs) 6%** as in previous year; **Americas 8%** (7% in 2006); and **Australasia & the Pacific 3%** as in previous year.
- **European** constituted **38%** of total **hotel establishment guest nights** (37% in 2006). **Arabs** comprised **23%** (27% in 2006); **Asians 22%** as in previous year; **Africans (excluding Arabs) 7%** (6% in 2006) ; **Americas 7%** (6% in 2006); and **Australasia & the Pacific 3%** as in previous year.
- Number of hotel establishment guests from each region with DTCM representative offices showed positive growth except Saudi Arabia.

Occupancy Rates

- Hotel room occupancy registered an increase of 3% from 82.06% in 2006 to 84.4% in 2007. Hotel bed occupancy rate increased from 77.3% in 2006 to 81.4% in 2007. Hotel apartment flat percentage occupancy registered an increase of 2.3% from 80.4% in 2006 to 82.3% in 2007.

Revenues

- Total **revenues of hotel establishments** amounted to **Dhs. 13.2Billion**, with **hotels** contributing **88%** and **hotel apartments 12%**. **Revenues** generated by **hotels** reached **Dhs. 11.7 billion** (an increase of 21% over 2006) while **hotel apartment revenues** amounted to **Dhs. 1.5 billion** (an increase of 34% over 2006).
- **Hotel room revenues** registered an **increase** of 19% from **Dhs 6Billion** in 2006 to **Dhs. 7.1Billion** in 2007 and other revenues in 2007 generated **Dhs 4.5Billion** (an increase of 25% over 2006) while **flat revenues** registered an **increase** of 34% from **Dhs 1Billion in 2006** to **Dhs. 1.6Billion** in 2007 and other revenues contributed **Dhs 1Million** (an increase of 33% over 2006)

Number of Hotel Establishments & Rooms Supply

- Total number of operating **hotels** in Dubai in 2007 was **319**, an increase of 6% from 302 in 2006. The number of **hotel rooms** available increased by 6% to reach **32,617** from **30,850** in 2006 and number of hotel beds available increased by 6% from **50,099** in 2006 to **52,975** in 2007.
- Total hotel **rooms in 5-star** in 2007 was 12,665 an increase of 7% over 2006 from 11,806; **4-star** was **7,541**, an increase of 26% over 2006, and **3-star** hotels was **4,442**, an increase of 5% over 2007.
- Number of **hotel apartments** totaled **125**, an increase of 13% from 111 in 2006. **Deluxe** apartments totaled to 27, an increase of 12% over 2006 and **standard** apartments reached to 93, an increase of 22% over 2007.

Length of Stay

- **Length of stay** of guests in all **hotel establishments** averaged **2.95 days**, an increase of 8% from 2.73 days over 2006. **Hotel** guests stayed an average of **2.71 days** (2.56 days in 2006) while **hotel apartment guests** stayed around **4.29 days** (3.69 days in 2006)

Beach and City Hotels

- Beach hotels which constituted 18.5% of total operating 5- and 4-star and 26.1% of the groups' total available rooms have accommodated 20.2% of total 4- and 5-star hotel guests, constituted 31.2% of the groups' guest nights and generated 46.3% of the two hotel groups' total revenues.
- The 5- and 4-star city hotels which constituted 81.5% of total 5- and 4-star hotels and 73.9% of the groups' total available rooms have accommodated 79.8% of total 4- and 5-star hotel guests, posting 68.8% of the groups' guest nights and generated 53.7% of the two hotel groups' total revenues.
- Europeans constituted the largest number of guests (0.5 million) in beach hotels, generated 2.4 million guest nights, likewise in 5- and 4-star city hotels guests (1 million), generated 2.5 million guest nights.
- Guests in beach hotels stayed longer, 4.19 days in 2007 (3.97 days in 2006) compared to 4- and 5-star city hotel guests' 2.33 days (2.15 in 2006).

Nationality Grouping By Type of Accommodation

- 31% of Arab guests stayed in 5-star hotels, 16% in 4-star hotels, 15% in 1-star hotels, 9% in 3-star hotels and 11% in standard hotel apartments.
- Of the total, Asian guests, 21% stayed in 4-star hotels, 20% in 3-star hotels as in previous year & 18% in 5-star hotels as in previous year.
- Visitors from Australia & the Pacific, 28% stayed in 4-star hotels, 27% in 5-star hotels and 21% in 3-star hotels.
- African guests (excluding Arab), 34% stayed in 1-star hotels, 15% in 5-star hotels, and 12% in 3-star hotels.
- Of the total, 45% of European guests stayed in 5-star hotels, 22% in 4-star hotels and 10% in 3-star hotels.
- American guests, 37% stayed in 5-star hotels, 36% in 4-star hotels and 7% in 3-star hotels as in previous year.

Type of Accommodation By Nationality Grouping

- Europeans constituted 46% of total 5-star hotel visitors, followed by Arabs (28%) and Asians (12%).
- 34% of total 4-star hotel residents were Europeans, followed by Asians (24%) and Arabs (21%).
- Asians registered 37% of total 3-star hotel guests, followed by Europeans (26%) and Arabs (20%).
- Asians registered 35% of total 2-star hotel residents, followed by Europeans (29%) and Arabs (23%).
- 39% of total 1-star hotel visitors were Arabs, followed by Asians (25%) and (20%) Africans (excluding Arab) hotel residents.
- 40% of total listed hotel visitors were Africans (excluding Arab), followed by Arabs (39%) and Asians (19%).
- Arabs registered 37% of total deluxe apartment residents, followed by Europeans (27%) and Asians (22%).
- 39% of total standard hotel apartment residents were Arabs followed by Asians visitors (26%) and Europeans (22%).

Length of Stay by Nationality

- Guests from Africa (excluding Arab) constituted the longest average length of stay, 3.56 days, in all hotel establishments, followed by guests coming from European countries 3.47 days, Asians 2.95 days and Australasia & the Pacific 2.57 days while in 2006, guests from Europe registered the longest average length of stay, 3.18 days in all hotel establishments, followed by guests from Africa (excluding Arab) 3.00 days, Asians 2.68 days and Arabs 2.37 days.
- Non-Arab African represented the longest average length of stay, 3.46 days in hotels, followed by European guests 3.22 days (represent the longest average length of stay in 2006, 3.07 days) and Asians 2.24 days (2.38 days in 2006).
- Guests from Europe region comprised the longest average length of stay, 5.30 days, in hotel apartments, followed by guests from Asia 4.96 days (4.21 days in 2006) and Africa (excluding Arab) 4.36 days (4.14 days in 2006).

Analysis of Hotel Establishment Statistics 2007

Table 1

Hotel Establishment Statistics - 2007

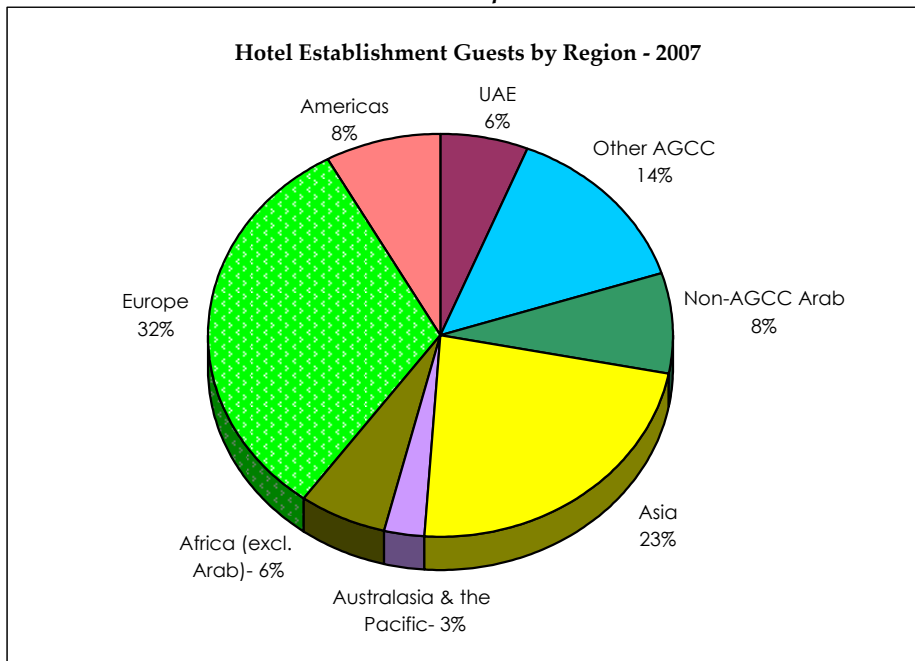
	Hotels	% Share	Hotel Apartments	% Share	Total
Number of guests	5,863,509	84%	1,088,289	16%	6,951,798
Number of guestnights	15,865,557	77%	4,669,918	23%	20,535,475
Average number of operating hotel/ hotel apartments	319	72%	125	28%	444
Average length of stay (in days)	2.71	-	4.29	-	2.95
Total Revenue (in Dhs)	11,696,764,611.31	88%	1,565,981,768.10	12%	13,262,746,379.41
Total available hotel rooms	32,617	-	-	-	32,617
Total hotel rooms occupied	27,527	-	-	-	27,527
Hotel room occupancy rate	84.4%	-	-	-	84.4%
Total available hotel beds	52,975	-	-	-	52,975
Total hotel beds occupied	43,128	-	-	-	43,128
Hotel bed occupancy rate	81.4%	-	-	-	81.4%
Total available flats	-	-	10,190	-	10,190
Total flats occupied	-	-	8,389	-	8,389
Flat occupancy rate	-	-	82.3%	-	82.3%

* Total number of guests in hotels and hotel apartments was 6.9 million in 2007, of which 84% (5.9 million) stayed in hotels and 16% (1 million) in hotel apartments.

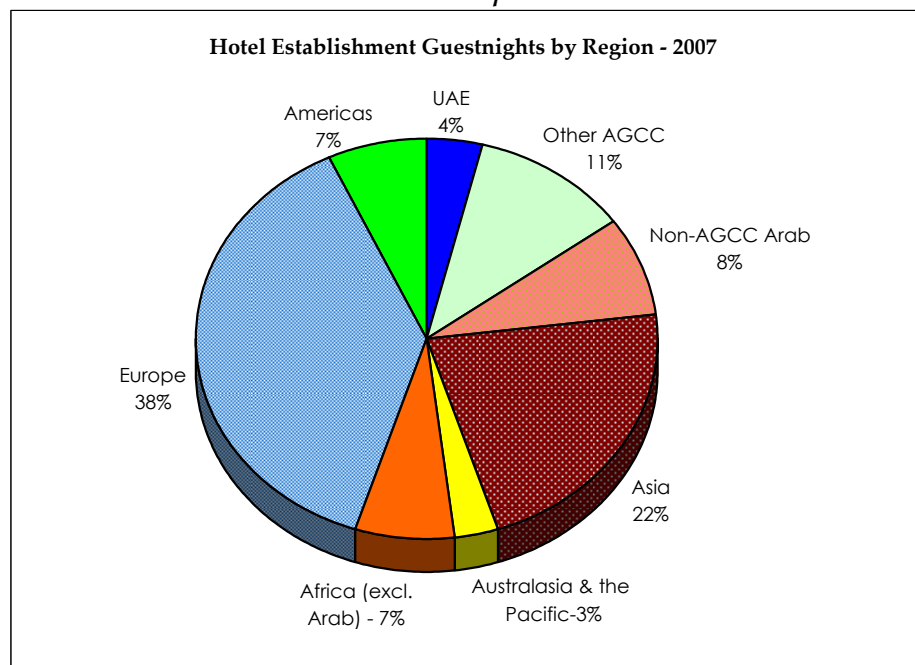
* Total guestnights spent in hotels and hotel apartments reached 20.5 million, of which 77% (15.9 million) were spent in hotels and 23% (4.6 million) in hotel apartments.

* Hotel establishment revenues totaled Dhs. 13.2 billion in 2007.

Graph A



Graph B



* Non-UAE nationals constituted 94% of total hotel establishment guests and posted 96% of total hotel establishment guestnights.

* Europe guests continued to be the largest nationality grouping, constituting 32% of total hotel establishment guests and 38%, in total number of hotel establishment guestnights.

* Arabs posted to be the second largest nationality grouping in terms of number of guests, 28% and in total number of guestnights of 23%.

* Asians were the third largest nationality grouping both in number of hotel establishment guests, 23%, and in number of guestnights, 22%.

Table 2

Guest Nationality Groupings by Type of Accommodation - 2007

	Hotels												Hotel Apartments						Total	
	5-Star		4-Star		3-Star		2-Star		1-Star		Listed		Deluxe		Standard		Listed			
	Guests	Guest-nights	Guests	Guest-nights	Guests	Guest-nights	Guests	Guest-nights	Guests	Guest-nights	Guests	Guest-nights	Guests	Guest-nights	Guests	Guest-nights	Guests	Guest-nights	Guests	Guest-nights
UAE	193,784 50%	355,608 45%	61,808 16%	114,251 14%	12,590 3%	19,306 2%	18,217 5%	32,637 4%	10,835 3%	13,857 2%	649 0%	974 0%	46,832 12%	138,218 17%	39,646 10%	113,440 14%	1,460 0%	2,508 0%	385,821 100%	790,799 100%
Other AGCC	277,326 28%	716,354 31%	146,058 15%	369,138 16%	86,106 9%	175,836 8%	56,581 6%	122,900 5%	196,525 20%	296,785 13%	20,547 2%	37,446 2%	82,617 8%	276,009 12%	112,002 11%	330,094 14%	6,842 1%	12,458 1%	984,604 100%	2,337,020 100%
Non-AGCC Arab	145,860 25%	308,267 19%	107,511 18%	267,150 17%	69,627 12%	177,400 11%	49,007 8%	148,458 9%	90,650 15%	224,954 14%	13,591 2%	39,684 3%	42,515 7%	134,454 8%	66,609 11%	269,444 17%	4,294 1%	14,107 1%	589,664 100%	1,583,918 100%
Asia	275,499 18%	640,428 14%	330,269 21%	821,529 18%	308,762 20%	868,961 19%	183,920 12%	519,940 11%	184,765 12%	417,306 9%	18,427 1%	40,057 1%	102,337 7%	353,947 8%	150,887 10%	906,200 20%	9,031 1%	39,415 1%	1,563,897 100%	4,607,783 100%
Australasia & the Pacific	57,625 27%	138,368 25%	60,238 28%	141,672 26%	44,587 21%	83,742 15%	11,007 5%	25,076 5%	3,291 2%	7,434 1%	359 0%	1,071 0%	11,004 5%	44,319 8%	23,159 11%	100,696 19%	158 0%	706 0%	211,428 100%	543,084 100%
Africa (excl. Arab)	63,113 15%	153,125 10%	42,616 10%	109,011 7%	52,334 12%	134,875 9%	32,802 8%	108,915 7%	146,919 34%	635,097 42%	39,618 9%	164,864 11%	11,569 3%	39,470 3%	36,753 9%	171,756 11%	761 0%	2,642 0%	426,485 100%	1,519,755 100%
Europe	1,013,039 45%	3,562,323 46%	490,671 22%	1,343,259 17%	220,319 10%	702,302 9%	151,450 7%	442,569 6%	100,915 4%	320,903 4%	5,326 0%	17,284 0%	124,612 6%	495,411 6%	137,304 6%	897,561 12%	2,637 0%	10,458 0%	2,246,273 100%	7,792,070 100%
Americas	196,845 36%	475,714 35%	200,962 37%	392,993 29%	38,076 7%	89,967 7%	21,017 4%	51,992 4%	10,539 2%	30,926 2%	927 0%	2,849 0%	43,233 8%	150,409 11%	31,390 6%	162,828 12%	637 0%	3,368 0%	543,626 100%	1,361,046 100%
Total	2,223,091 32%	6,350,187 31%	1,440,133 21%	3,559,003 17%	832,401 12%	2,252,389 11%	524,001 8%	1,452,487 7%	744,439 11%	1,947,262 9%	99,444 1%	304,229 1%	464,719 7%	1,632,237 8%	597,750 9%	2,952,019 14%	25,820 0%	85,662 0%	6,951,798 100%	20,535,475 100%

* Five-star hotels registered the largest number of guests (32%) among all type of hotel/hotel apartment accommodations and recorded the highest guestnights (31%). Four-star hotels posted the next largest number of hotel establishment guests (21%) and in guestnights (17%). Three-star hotels posted the third largest number of hotel establishment guests (12%) and of hotel establishment guestnights (11%)

*Non-UAE Nationals, Guests from Europe (45%) constituted the highest percentage stayed in 5-star hotels, Americas used 4-star hotels, Australasia & the Pacific used 3-Star hotels with (37%) & (21%) respectively and Asians used 2-star hotels & 1-star hotels with (12%).

* In hotel apartments, majority of European guests stayed in deluxe hotel apartments with (27%). Asians used standard & listed hotel apartments accommodation with (25%) & (35%), respectively.

Table 3

Type of Accommodation by Guest Nationality Groupings - 2007

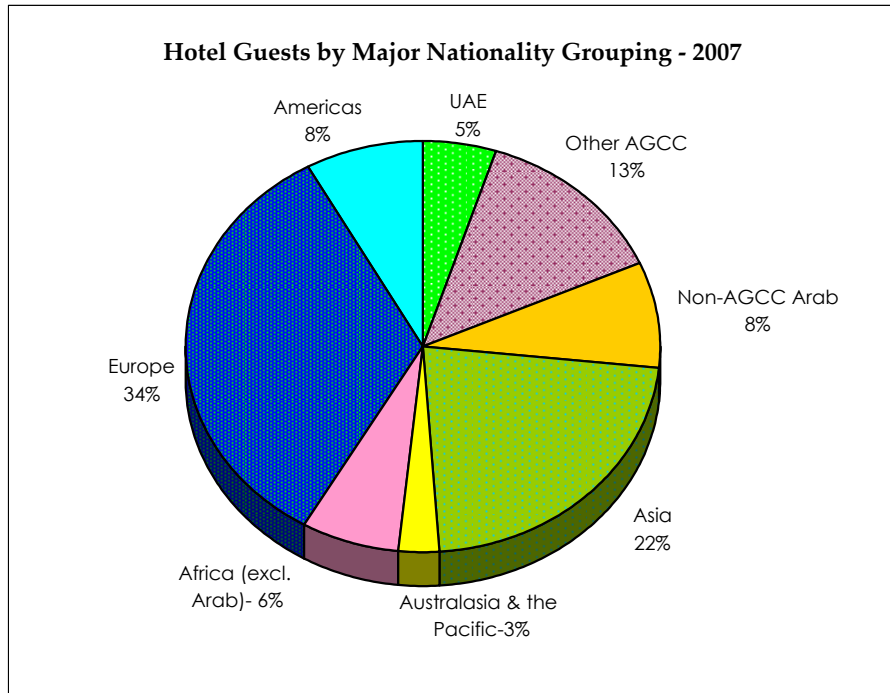
	Hotels												Hotel Apartments						Total	
	5-Star		4-Star		3-Star		2-Star		1-Star		Listed		Deluxe		Standard		Listed			
	Guests	Guest-nights	Guests	Guest-nights	Guests	Guest-nights	Guests	Guest-nights	Guests	Guest-nights	Guests	Guest-nights	Guests	Guest-nights	Guests	Guest-nights	Guests	Guest-nights	Guests	Guest-nights
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Other AGCC	277,326 12%	716,354 11%	146,058 10%	369,138 10%	86,106 10%	175,836 8%	56,581 11%	122,900 8%	196,525 26%	296,785 15%	20,547 21%	37,446 12%	82,617 18%	276,009 17%	112,002 19%	330,094 11%	6,842 26%	12,458 15%	984,604 14%	2,337,020 11%
Non-AGCC Arab	145,860 7%	308,267 5%	107,511 7%	267,150 8%	69,627 8%	177,400 8%	49,007 9%	148,458 10%	90,650 12%	224,954 12%	13,591 14%	39,684 13%	42,515 9%	134,454 8%	66,609 11%	269,444 9%	4,294 17%	14,107 16%	589,664 8%	1,583,918 8%
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Australasia & the Pacific	57,625 3%	138,368 2%	60,238 4%	141,672 4%	44,587 5%	83,742 4%	11,007 2%	25,076 2%	3,291 0%	7,434 0%	359 0%	1,071 0%	11,004 2%	44,319 3%	23,159 4%	100,696 3%	158 1%	706 1%	211,428 3%	543,084 3%
Africa (excl. Arab)	63,113 3%	153,125 2%	42,616 3%	109,011 3%	52,334 6%	134,875 6%	32,802 6%	108,915 7%	146,919 20%	635,097 33%	39,618 40%	164,864 54%	11,569 2%	39,470 2%	36,753 6%	171,756 6%	761 3%	2,642 3%	426,485 6%	1,519,755 7%
Europe	1,013,039 46%	3,562,323 56%	490,671 34%	1,343,259 38%	220,319 26%	702,302 31%	151,450 29%	442,569 30%	100,915 14%	320,903 16%	5,326 5%	17,284 6%	124,612 27%	495,411 30%	137,304 23%	897,561 30%	2,637 10%	10,458 12%	2,246,273 32%	7,792,070 38%
Americas	196,845 9%	475,714 7%	200,962 14%	392,993 11%	38,076 5%	89,967 4%	21,017 4%	51,992 4%	10,539 1%	30,926 2%	927 1%	2,849 1%	43,233 9%	150,409 9%	31,390 5%	162,828 6%	637 2%	3,368 4%	543,626 8%	1,361,046 7%
Total	2,223,091 100%	6,350,187 100%	1,440,133 100%	3,559,003 100%	832,401 100%	2,252,389 100%	524,001 100%	1,452,487 100%	744,439 100%	1,947,262 100%	99,444 100%	304,229 100%	464,719 100%	1,632,237 100%	597,750 100%	2,952,019 100%	25,820 100%	85,662 100%	6,951,798 100%	20,535,475 100%

* European continued to be the highest number of guests stayed in 5- and 4-star hotels (41% of the Total) followed by Arabs as (25% of the Total). Also, when it terms to guestnights, European posted the highest in total number of guestnights (50% of the Total) followed by Arabs (22% of the Total).

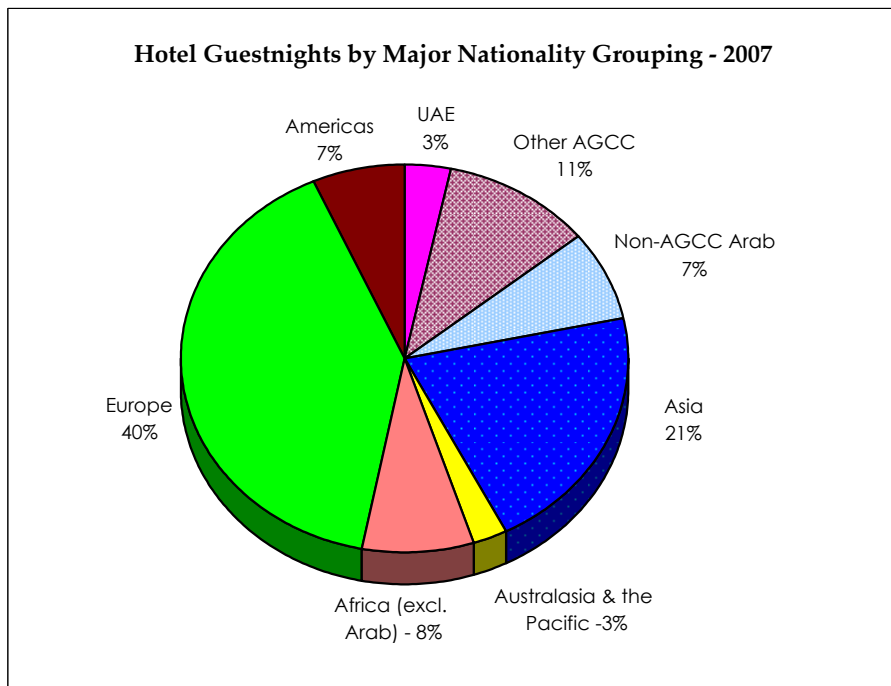
* In 3- and 2-star hotels, the largest number of guests came from Asian countries (36% of Total) followed by Arabs as (22% of Total). Asian posted the highest guestnights (37% of Total), followed by Europe (31% of Total).

* Guests coming from Arab countries comprised the bulk of Dubai's hotel apartment guests (37% of Total) followed by Asian & Europe countries of both (24% of Total). However, in terms of guestnights, the highest was recorded by Europeans (30% of Total).

Graph C

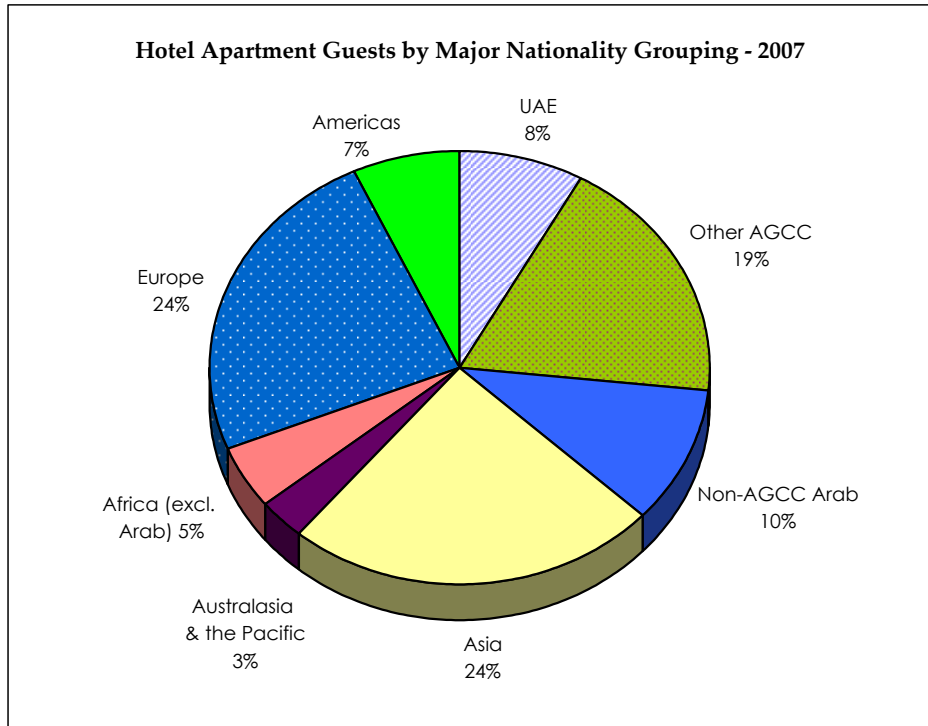


Graph D

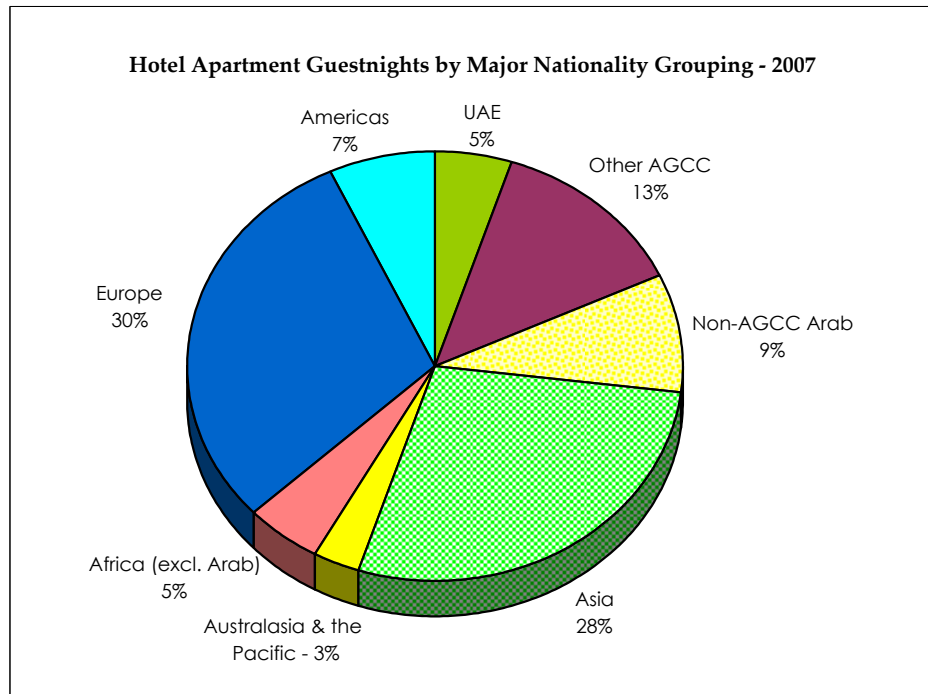


- * Europeans (34%) posted the highest percentage share of hotel guests, followed by Arabs (26%). Arabs (26%) comprised UAE – 5%, other AGCC – 13%, non-AGCC Arab – 8%.
- * Europeans continued to be the highest percentage when in terms of the number of guestnights posting 40% followed by Arabs & Asia, both recorded 21%, of total guestnights.
- * Though Asians posted to be the second highest percentage of hotel guestnights, they were the third largest nationality grouping in terms of number of guests (22%).

Graph E



Graph F



* Arabs guests continued to be the highest percentage of hotel apartment guests at 37% (UAE – 8%, other AGCC–19%, non-AGCC Arab – 10%) and posted to be the third to the highest percentage of hotel guestnights, 27%.

* Europeans (24%) posted the second highest number of hotel apartment guests and in terms of number of guests nights of 30%.

*Asians also posted to be the second highest number of hotel apartments guests (24%) and continued to be the third largest nationality groupings in terms of total guestnights (28%).

Table 4

Hotel Establishment Guest Average Length of Stay by Nationality - 2007

Nationality	Hotel Establishment	Hotels	Hotel Apartments
Arabs	2.40	2.20	3.20
UAE	2.05	1.80	2.89
Other AGCC	2.37	2.19	3.07
Bahrain	2.40	2.36	2.69
Kuwait	2.71	2.52	3.40
Oman	1.55	1.48	1.91
Qatar	2.55	2.37	2.98
Saudi Arabia	2.56	2.32	3.39
Other Arab	2.69	2.45	3.69
Yemen	2.59	2.51	2.97
Jordan	2.44	2.17	3.92
Syria	2.53	2.29	3.55
Iraq	2.98	2.81	3.79
Lebanon	2.64	2.28	4.00
Palestine	2.33	2.17	2.84
Egypt	2.73	2.36	4.18
Sudan	2.66	2.41	3.76
Somalia	2.20	2.19	2.28
Other Arab	2.89	2.82	3.17
Asia	2.95	2.54	4.96
Far East	2.83	2.26	5.33
China	2.61	2.34	4.28
Hong Kong	2.12	2.01	6.98
Indonesia	3.13	2.50	7.36
Japan	3.69	2.42	9.46
Korea	2.47	2.08	3.76
Malaysia	3.09	2.61	3.97
Philippines	2.39	1.88	5.15
Singapore	2.44	2.13	4.39
Taiwan	4.02	3.06	9.78
Thailand	3.27	2.50	8.51
Other Far East	2.38	2.47	2.22
South Asia	3.00	2.66	4.77
India	3.10	2.54	5.05
Iran	3.04	2.91	4.58
Pakistan	2.86	2.42	4.75
Bangladesh	2.49	2.41	3.04
Afghanistan	2.47	2.11	5.52
Sri Lanka	2.89	2.26	5.97
Other South Asia	2.42	2.69	2.00
Australasia & the Pacific	2.57	2.24	4.25
Australia	2.62	2.28	4.33
New Zealand	2.44	2.08	3.87
Other Pacific	2.17	2.07	4.80
Africa (excl. Arab)	3.56	3.46	4.36
East Africa	2.99	2.91	4.05
Burundi	4.23	4.29	3.37
Kenya	2.40	2.26	4.15
Malawi	3.55	3.07	6.40
Rwanda	3.57	3.57	3.62
Tanzania	3.33	3.32	3.37
Uganda	3.02	2.98	3.43
Zambia	3.20	3.15	4.93
Zimbabwe	2.56	2.26	5.51
Other East Africa	3.27	3.20	4.00

Table 4

Hotel Establishment Guest Average Length of Stay by Nationality - 2007

Nationality	Hotel Establishment	Hotels	Hotel Apartments
Other Africa	3.82	3.73	4.43
South Africa	3.21	2.80	4.41
Other Africa	4.10	4.06	4.46
Europe	3.47	3.22	5.30
Europe (excl. CIS/Baltics)	3.38	3.07	5.52
UK	3.60	3.26	5.88
Ireland	4.15	3.88	5.98
France	3.23	2.76	5.88
Germany	3.16	2.86	5.33
Switzerland	3.13	3.05	3.98
Austria	3.29	3.17	4.30
Italy	3.14	2.92	4.70
Spain	3.35	2.85	7.47
Belgium	3.06	2.89	4.52
Netherlands	2.83	2.58	4.49
Norway	3.09	2.95	3.96
Sweden	3.41	3.06	5.65
Denmark	3.26	3.05	4.20
Finland	3.79	3.28	5.20
Other Europe	3.20	2.90	5.54
Russia/CIS/Baltics	3.80	3.78	4.00
Armenia	3.45	3.62	2.74
Azerbaijan	3.42	3.39	3.75
Belarus	4.42	4.49	3.37
Georgia	3.16	3.06	4.28
Kazakhstan	3.63	3.49	5.41
Kyrgyzstan	3.13	3.04	4.25
Moldova	3.66	3.26	4.55
Russia	4.00	4.01	3.83
Tadjikistan	3.96	3.98	2.74
Turkmenistan	2.55	2.48	5.37
Ukraine	3.88	3.68	7.08
Uzbekistan	3.12	3.04	3.73
Estonia	3.39	3.13	4.84
Latvia	3.53	3.53	3.34
Lithuania	2.86	2.78	4.19
Americas	2.50	2.23	4.21
North America	2.41	2.11	4.16
USA	2.30	2.02	4.28
Canada	2.90	2.62	3.82
Mexico	2.71	2.31	4.81
Other Americas	3.15	2.97	4.67
Total	2.95	2.71	4.29

* Guests from Africa (excluding Arab) posted the longest average length of stay, (3.56 days), in all hotel establishment, followed by guests coming from European countries (3.47 days), Asian (2.95 days) and Australasia & the Pacific (2.57 days).

* In hotels, non-Arab Africans (3.46 days), Europeans (3.22 days) and Asians (2.54 days) posted the longest average length of stay among other nationality groupings.

* European guests posted the longest average length of stay (5.30 days) in hotel apartments, followed by guests from Asia (4.96 days) and Africa (excl. Arab), (4.36 days).

Table 5

Hotel Statistics by Hotel Group - 2007

	5 Star		4-Star		3-Star		2-Star		1-Star		Listed	Total	
Number of guests	2,223,091	38%	1,440,133	25%	832,401	14%	524,001	9%	744,439	13%	99,444	2%	5,863,509
Number of guestnights	6,350,187	40%	3,559,003	22%	2,252,389	14%	1,452,487	9%	1,947,262	12%	304,229	2%	15,865,557
Average no. of operating hotels	43	13%	49	15%	42	13%	39	12%	125	39%	21	7%	319
Total available rooms	12,665	39%	7,541	23%	4,442	14%	3,074	9%	4,310	13%	585	2%	32,617
Total rooms occupied	11,237	41%	6,428	23%	3,719	14%	2,457	9%	3,224	12%	462	2%	27,527
Room occupancy rate	88.7%		85.2%		83.7%		79.9%		74.8%		79.0%		84.4%
Total available beds	19,132	36%	10,992	21%	7,490	14%	5,164	10%	8,913	17%	1,284	2%	52,975
Total beds occupied	17,161	40%	9,250	21%	5,840	14%	3,996	9%	6,021	14%	860	2%	43,128
Bed occupancy rate	89.7%		84.2%		78.0%		77.4%		67.6%		67.0%		81.4%
Average length of Stay (in days)	2.86	-	2.47	-	2.71	-	2.77	-	2.62	-	3.06	-	2.71
Revenue (in '000 Dhs)	8,068,508	69%	2,219,406	19%	703,234	6%	357,856	3%	310,405	3%	37,356	0%	11,696,765

* Dubai's 5-star hotels constituted only 13% of total operating hotels but they provided 39% of total hotel rooms, 36% of total hotel beds and accommodated 38% of total hotels guests, posting 40% of total hotel guestnights.

* Five-star hotels posted the highest room and bed occupancy rate of 88.7% and 89.7%, respectively among all hotel groups.

* Revenues from 5-star hotels comprised 69% of total hotel revenues and guests from this hotel group posted the second longest average length of stay of 2.86 days.

* The combined 4- and 5-star hotels constituted 28% of total operating hotels but provided more than half (62%) of total hotel rooms and 57% of total hotel beds.

*Revenues from 5- and 4-star hotels comprised 88% of total hotel revenues having accommodated 63% of total hotel guests and posted 62% of total hotel guestnights.

Table 6

5-Star and 4-Star Beach and City Hotel Statistics - 2007*

	Beach Hotels		City Hotels		5- & 4-Star Total
Number of guests	738,364	20.2%	2,924,860	79.8%	3,663,224
Number of guestnights	3,094,161	31.2%	6,815,029	68.8%	9,909,190
Average number of operating hotels	17	18.5%	75	81.5%	92
Total available rooms	5,279	26.1%	14,927	73.9%	20,206
Total rooms occupied	4,679	26.5%	12,986	73.5%	17,665
Room occupancy rate	88.6%		87.0%		87.4%
Total available beds	9,076	30.1%	21,048	69.9%	30,124
Total beds occupied	8,406	31.8%	18,005	68.2%	26,411
Bed occupancy rate	92.6%		85.5%		87.7%
Average length of stay (in days)	4.19	-	2.33	-	2.71
Total Revenue (in Dhs '000)	4,759,483	46.3%	5,528,431	53.7%	10,287,914

* Guests in beach hotels stayed longer, posting an average length of stay of 4.19days, compared with city hotel guests' 2.33 days.

* Although beach hotels constituted 20.2% of total 5- and 4-star hotels, their revenue constituted 46.3% of the two hotel groups' total revenue.

* Beach hotels posted a higher room and bed occupancy,88.6% and 92.6% respectively, compared with city hotels' 87.0% and 85.5% room and bed occupancy rates.

* All beach hotels in Dubai are either 5-star or 4-star.

Table 7
Beach Hotel Statistics - 2007*

	Beach Hotels		Total Hotels
Number of guests	738,364	12.6%	5,863,509
Number of guestnights	3,094,161	19.5%	15,865,557
Average number of operating hotels	17	5.3%	319
Total available rooms	5,279	16.2%	32,617
Total room occupied	4,679	17.0%	27,527
Room occupancy rate	88.6%		84.4%
Total available beds	9,076	17.1%	52,975
Total bed occupied	8,406	19.5%	43,128
Bed occupancy rate	92.6%		81.4%
Average length of stay (in days)	4.19	-	2.71
Total Revenue (in Dhs '000)	4,759,483	40.7%	11,696,765

* Beach hotels comprised 12.6% of total hotel guests and 19.5% of total hotel guestnights.

* Total number of operating beach hotels constituted 5.3% of total hotels, 16.2% of total rooms available and 17% of total hotel beds available. However, their total revenue constituted 40.7% of total hotel revenue in 2007.

* Beach hotels comprised 17% of total hotel rooms occupied and 19.5% of total hotel beds occupied.

* All beach hotels in Dubai are either 5-star or 4-star.



Beach & City Hotel Guests by Nationality

2007

Nationality	Beach	City	5 & 4 Star Total	الجنسية
Arabs	104,523	827,824	932,347	الدول العربية
UAE	35,936	219,656	255,592	دولة الإمارات العربية المتحدة
Other AGCC	44,012	379,372	423,384	ساكن دول مجلس التعاون الخليجي العربي
Bahrain	2,876	51,713	54,589	البحرين
Kuwait	10,890	79,839	90,729	الكويت
Oman	1,231	24,609	25,840	عمان
Qatar	4,363	51,806	56,169	قطر
Saudi Arabia	24,652	171,405	196,057	المملكة العربية السعودية
Other Arab	24,575	228,796	253,371	الدول العربية الأخرى
Yemen	530	8,857	9,387	اليمن
Jordan	4,285	42,231	46,516	الأردن
Syria	1,633	18,247	19,880	سوريا
Iraq	865	9,110	9,975	العراق
Lebanon	5,827	48,031	53,858	لبنان
Palestine	303	2,802	3,105	فلسطين
Egypt	5,400	53,671	59,071	مصر
Sudan	393	7,775	8,168	السودان
Somalia	16	436	452	الصومال
Other Arab	5,323	37,636	42,959	دول عربية أخرى
Asia	55,556	550,212	605,768	الدول الآسيوية
Far East	33,551	216,055	249,606	دول الشرق الأقصى
China	7,409	42,157	49,566	الصين
Hong Kong	687	16,570	17,257	هونغ كونغ
Indonesia	709	7,276	7,985	اندونيسيا
Japan	17,427	51,248	68,675	اليابان
Korea	2,727	23,116	25,843	كوريا
Malaysia	988	14,852	15,840	ماليزيا
Philippines	860	12,772	13,632	الفلبين
Singapore	1,313	31,348	32,661	سنغافورة
Taiwan	126	2,025	2,151	تايوان
Thailand	424	9,742	10,166	تايلاند
Other Far East	881	4,949	5,830	دول الشرق الأقصى الأخرى
South Asia	22,005	334,157	356,162	دول جنوب آسيا
India	9,608	117,718	127,326	الهند
Iran	7,816	128,535	136,351	إيران
Pakistan	3,411	61,031	64,442	باكستان
Bangladesh	116	9,499	9,615	بنغلاديش
Afghanistan	606	7,797	8,403	أفغانستان
Sri Lanka	249	5,052	5,301	سيريلانكا
Other South Asia	199	4,525	4,724	دول جنوب آسيا الأخرى
Australasia & the Pacific	17,016	100,847	117,863	دول أستراليا والباسيفيك
Australia	14,896	80,821	95,717	أستراليا
New Zealand	1,816	13,060	14,876	نيوزلندا
Other Pacific	304	6,966	7,270	دول الباسيفيك الأخرى
Africa (excl. Arab)	11,567	94,162	105,729	دول أفريقيا عدا الدول العربية
East Africa	1,192	31,099	32,291	شرق أفريقيا
Burundi	0	137	137	بوروندي
Kenya	425	17,422	17,847	كينيا
Malawi	5	191	196	مالاوي
Rwanda	272	1,413	1,685	رواندا



Beach & City Hotel Guests by Nationality

2007

Nationality	Beach	City	5 & 4 Star Total	الجنسية
Tanzania	109	2,677	2,786	تنزانيا
Uganda	53	1,947	2,000	أوغندا
Zambia	18	436	454	زامبيا
Zimbabwe	109	1,962	2,071	زمبابوي
Other East Africa	201	4,914	5,115	دول شرق أفريقيا الأخرى
Other Africa	10,375	63,063	73,438	دول أفريقية أخرى
South Africa	5,691	33,941	39,632	جنوب أفريقيا
Other Africa	4,684	29,122	33,806	دول أفريقية أخرى
Europe	505,061	998,649	1,503,710	دول أوروبا
Europe (excl. CIS/Baltics)	391,842	893,785	1,285,627	الدول الأوروبية عدا الكومنولث/البلطيق
UK	214,797	343,254	558,051	المملكة المتحدة
Ireland	11,954	22,014	33,968	إيرلندا
France	17,283	63,218	80,501	فرنسا
Germany	48,929	145,564	194,493	ألمانيا
Switzerland	12,983	25,800	38,783	سويسرا
Austria	6,182	17,340	23,522	النمسا
Italy	21,156	47,994	69,150	إيطاليا
Spain	3,998	12,457	16,455	أسبانيا
Belgium	4,849	15,005	19,854	بلجيكا
Netherlands	10,394	45,168	55,562	هولندا
Norway	3,553	10,899	14,452	النرويج
Sweden	5,775	14,015	19,790	السويد
Denmark	2,798	11,209	14,007	الدنمارك
Finland	2,729	7,487	10,216	فنلندا
Other Europe	24,462	112,361	136,823	دول أوروبية أخرى
Russia/CIS/Baltics	113,219	104,864	218,083	روسيا/الكومنولث/البلطيق
Armenia	4,967	4,379	9,346	أرمينيا
Azerbaijan	661	5,102	5,763	أذربيجان
Belarus	1,116	500	1,616	بيلاروس
Georgia	905	3,174	4,079	جورجيا
Kazakhstan	10,031	15,879	25,910	كازاخستان
Kyrgyzstan	290	2,641	2,931	كرجستان
Moldova	87	282	369	مالدوف
Russia	84,780	58,835	143,615	روسيا
Tadjikistan	38	739	777	طاجكستان
Turkmenistan	29	394	423	تركمستان
Ukraine	8,326	8,540	16,866	أوكرانيا
Uzbekistan	830	2,225	3,055	أوزبكستان
Estonia	168	262	430	إستونيا
Latvia	752	1,440	2,192	لاتفيا
Lithuania	239	472	711	ليتوانيا
Americas	44,641	353,166	397,807	الدول الأمريكية
North America	37,395	312,657	350,052	أمريكا الشمالية
USA	30,418	268,741	299,159	الولايات المتحدة الأمريكية
Canada	6,780	41,655	48,435	كندا
Mexico	197	2,261	2,458	المكسيك
Other Americas	7,246	40,509	47,755	دول أمريكية أخرى
Total	738,364	2,924,860	3,663,224	الإجمالي



**Beach & City Hotel Guestnights by Nationality
2007**

Nationality	Beach	City	5 & 4 Star Total	الجنسية
Arabs	291,424	1,839,344	2,130,768	الدول العربية
UAE	74,616	395,243	469,859	دولة الإمارات العربية المتحدة
Other AGCC	150,513	934,979	1,085,492	ساتر دول مجلس التعاون الخليجي العربي
Bahrain	8,629	130,857	139,486	البحرين
Kuwait	37,620	197,759	235,379	الكويت
Oman	3,056	46,430	49,486	عمان
Qatar	12,286	124,844	137,130	قطر
Saudi Arabia	88,922	435,089	524,011	المملكة العربية السعودية
Other Arab	66,295	509,122	575,417	الدول العربية الأخرى
Yemen	1,753	19,526	21,279	اليمن
Jordan	10,820	83,527	94,347	الأردن
Syria	4,687	41,900	46,587	سوريا
Iraq	2,847	22,502	25,349	العراق
Lebanon	14,842	97,397	112,239	لبنان
Palestine	765	5,253	6,018	فلسطين
Egypt	14,745	122,729	137,474	مصر
Sudan	1,415	18,044	19,459	السودان
Somalia	18	1,015	1,033	الصومال
Other Arab	14,403	97,229	111,632	دول عربية أخرى
Asia	159,696	1,302,261	1,461,957	الدول الآسيوية
Far East	91,311	486,253	577,564	دول الشرق الأقصى
China	15,118	104,155	119,273	الصين
Hong Kong	1,885	32,405	34,290	هونغ كونغ
Indonesia	2,373	17,375	19,748	اندونيسيا
Japan	50,316	117,851	168,167	اليابان
Korea	6,220	46,538	52,758	كوريا
Malaysia	2,997	34,729	37,726	ماليزيا
Philippines	2,271	32,665	34,936	الفلبين
Singapore	5,660	61,997	67,657	سنغافورة
Taiwan	688	5,759	6,447	تايوان
Thailand	1,278	22,100	23,378	تايلاند
Other Far East	2,505	10,679	13,184	دول الشرق الأقصى الأخرى
South Asia	68,385	816,008	884,393	دول جنوب آسيا
India	26,026	260,456	286,482	الهند
Iran	27,858	352,037	379,895	إيران
Pakistan	11,078	139,728	150,806	باكستان
Bangladesh	269	25,298	25,567	بنغلاديش
Afghanistan	1,788	14,654	16,442	أفغانستان
Sri Lanka	714	10,874	11,588	سيريلانكا
Other South Asia	652	12,961	13,613	دول جنوب آسيا الأخرى
Australasia & the Pacific	59,419	220,621	280,040	دول أستراليا والباسيفيك
Australia	52,873	179,685	232,558	أستراليا
New Zealand	5,678	27,653	33,331	نيوزلندا
Other Pacific	868	13,283	14,151	دول الباسيفيك الأخرى
Africa (excl. Arab)	41,492	220,644	262,136	دول أفريقيا عدا الدول العربية
East Africa	5,079	62,915	67,994	شرق أفريقيا
Burundi	0	389	389	بوروندي
Kenya	1,463	30,298	31,761	كينيا
Malawi	23	355	378	مالاوي



Beach & City Hotel Guestnights by Nationality 2007

Nationality	Beach	City	5 & 4 Star Total	الجنسية
Rwanda	1,484	2,615	4,099	رواندا
Tanzania	764	5,648	6,412	تنزانيا
Uganda	156	4,529	4,685	أوغندا
Zambia	103	958	1,061	زامبيا
Zimbabwe	510	3,766	4,276	زيمبابوي
Other East Africa	576	14,357	14,933	دول شرق أفريقيا الأخرى
Other Africa	36,413	157,729	194,142	دول أفريقية أخرى
South Africa	20,628	88,274	108,902	جنوب أفريقيا
Other Africa	15,785	69,455	85,240	دول أفريقية أخرى
Europe	2,395,633	2,509,949	4,905,582	دول أوروبا
Europe (excl. CIS/Baltic)	1,829,709	2,184,227	4,013,936	الدول الأوروبية عدا الكومنولث/البلطيق
UK	1,019,177	853,724	1,872,901	المملكة المتحدة
Ireland	64,707	72,631	137,338	أيرلندا
France	69,287	145,775	215,062	فرنسا
Germany	238,042	331,309	569,351	ألمانيا
Switzerland	67,779	52,222	120,001	سويسرا
Austria	32,385	43,667	76,052	النمسا
Italy	83,514	118,454	201,968	إيطاليا
Spain	15,576	31,663	47,239	أسبانيا
Belgium	22,060	35,226	57,286	بلجيكا
Netherlands	49,840	90,034	139,874	هولندا
Norway	15,640	26,367	42,007	النرويج
Sweden	26,265	35,612	61,877	السويد
Denmark	12,521	28,946	41,467	الدنمارك
Finland	13,613	19,458	33,071	فنلندا
Other Europe	99,303	299,139	398,442	دول أوروبية أخرى
Russia/CIS/Baltics	565,924	325,722	891,646	روسيا / الكومنولث/ البلطيق
Armenia	27,548	14,508	42,056	أرمينيا
Azerbaijan	1,996	15,945	17,941	أذربيجان
Belarus	5,711	1,430	7,141	بيلاروس
Georgia	3,703	6,597	10,300	جورجيا
Kazakhstan	38,577	51,530	90,107	كازاخستان
Kyrgyzstan	1,782	8,239	10,021	كرجستان
Moldova	290	1,672	1,962	مالدوف
Russia	436,593	188,130	624,723	روسيا
Tadjikistan	160	1,746	1,906	طاجكستان
Turkmenistan	129	931	1,060	تركمنستان
Ukraine	41,485	24,405	65,890	أوكرانيا
Uzbekistan	3,011	5,693	8,704	أوزبكستان
Estonia	716	583	1,299	إستونيا
Latvia	3,346	3,355	6,701	لاتيفيا
Lithuania	877	958	1,835	ليتوانيا
Americas	146,497	722,210	868,707	الدول الأمريكية
North America	121,504	602,386	723,890	أمريكا الشمالية
USA	99,566	496,020	595,586	الولايات المتحدة الأمريكية
Canada	21,303	101,433	122,736	كندا
Mexico	635	4,933	5,568	المكسيك
Other Americas	24,993	119,824	144,817	دول أمريكية أخرى
Total	3,094,161	6,815,029	9,909,190	الإجمالي



**Beach & City Hotel Average Length of Stay by Nationality
2007**

Nationality	Beach	City	5 & 4 Star Total	الجنسية
Arabs	2.79	2.22	2.29	الدول العربية
UAE	2.08	1.80	1.84	دولة الإمارات العربية المتحدة
Other AGCC	3.42	2.46	2.56	سائر دول مجلس التعاون الخليجي العربي
Bahrain	3.00	2.53	2.56	البحرين
Kuwait	3.45	2.48	2.59	الكويت
Oman	2.48	1.89	1.92	عمان
Qatar	2.82	2.41	2.44	قطر
Saudi Arabia	3.61	2.54	2.67	المملكة العربية السعودية
Other Arab	2.70	2.23	2.27	الدول العربية الأخرى
Yemen	3.31	2.20	2.27	اليمن
Jordan	2.53	1.98	2.03	الأردن
Syria	2.87	2.30	2.34	سوريا
Iraq	3.29	2.47	2.54	العراق
Lebanon	2.55	2.03	2.08	لبنان
Palestine	2.52	1.87	1.94	فلسطين
Egypt	2.73	2.29	2.33	مصر
Sudan	3.60	2.32	2.38	السودان
Somalia	1.13	2.33	2.29	الصومال
Other Arab	2.71	2.58	2.60	دول عربية أخرى
Asia	2.87	2.37	2.41	الدول الآسيوية
Far East	2.72	2.25	2.31	دول الشرق الأقصى
China	2.04	2.47	2.41	الصين
Hong Kong	2.74	1.96	1.99	هونغ كونغ
Indonesia	3.35	2.39	2.47	اندونيسيا
Japan	2.89	2.30	2.45	اليابان
Korea	2.28	2.01	2.04	كوريا
Malaysia	3.03	2.34	2.38	ماليزيا
Philippines	2.64	2.56	2.56	الفلبين
Singapore	4.31	1.98	2.07	سنغافورة
Taiwan	5.46	2.84	3.00	تايوان
Thailand	3.01	2.27	2.30	تايلاند
Other Far East	2.84	2.16	2.26	دول الشرق الأقصى الأخرى
South Asia	3.11	2.44	2.48	دول جنوب آسيا
India	2.71	2.21	2.25	الهند
Iran	3.56	2.74	2.79	إيران
Pakistan	3.25	2.29	2.34	باكستان
Bangladesh	2.32	2.66	2.66	بنغلاديش
Afghanistan	2.95	1.88	1.96	أفغانستان
Sri Lanka	2.87	2.15	2.19	سيرلانكا
Other South Asia	3.28	2.86	2.88	دول جنوب آسيا الأخرى
Australasia & the Pacific	3.49	2.19	2.38	دول أستراليا والباسيفيك
Australia	3.55	2.22	2.43	أستراليا
New Zealand	3.13	2.12	2.24	نيوزلندا
Other Pacific	2.86	1.91	1.95	دول الباسيفيك الأخرى
Africa (excl. Arab)	3.59	2.34	2.48	دول أفريقيا عدا الدول العربية
East Africa	4.26	2.02	2.11	شرق أفريقيا
Burundi	-	2.84	2.84	بوروندي
Kenya	3.44	1.74	1.78	كينيا
Malawi	4.60	1.86	1.93	مالاوي

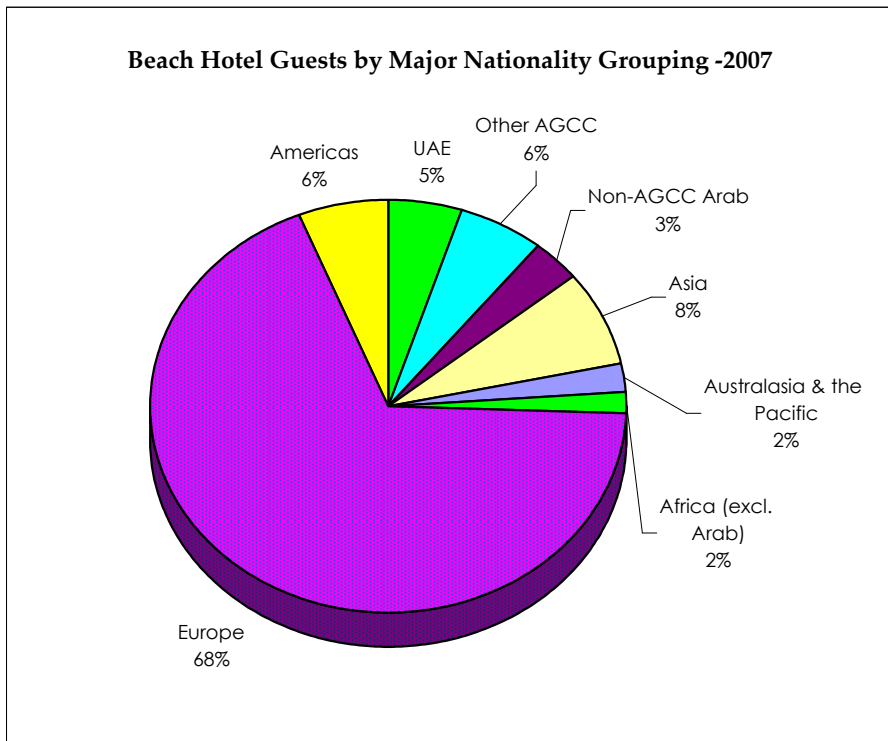


**Beach & City Hotel Average Length of Stay by Nationality
2007**

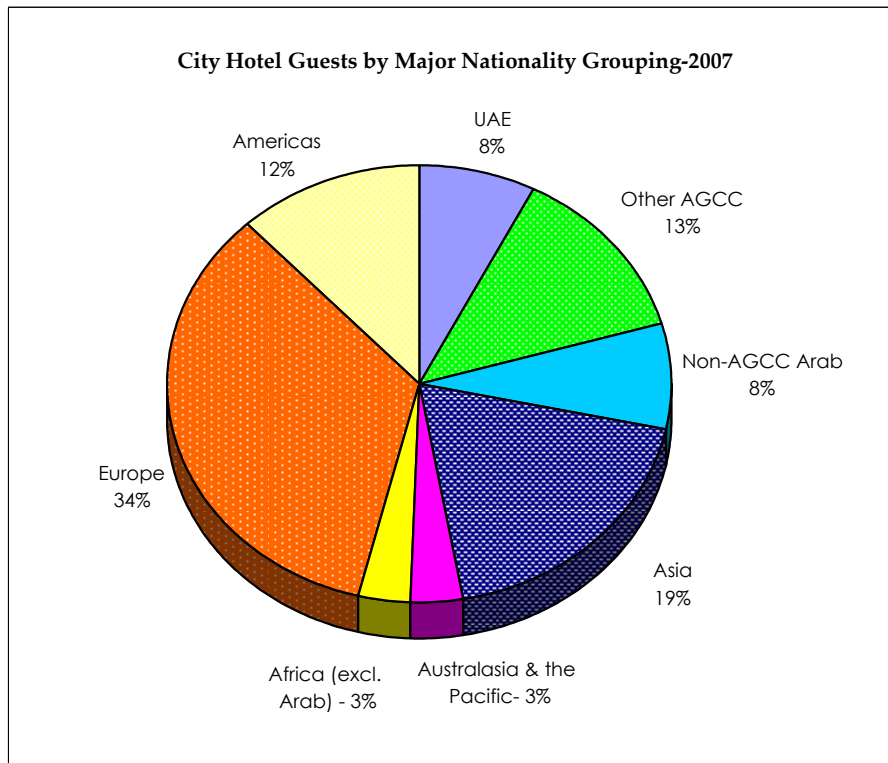
Nationality	Beach	City	5 & 4 Star Total	الجنسية
Rwanda	5.46	1.85	2.43	رواندا
Tanzania	7.01	2.11	2.30	تنزانيا
Uganda	2.94	2.33	2.34	أوغندا
Zambia	5.72	2.20	2.34	زامبيا
Zimbabwe	4.68	1.92	2.06	زمبابوي
Other East Africa	2.87	2.92	2.92	دول شرق أفريقيا الأخرى
Other Africa	3.51	2.50	2.64	دول أفريقية أخرى
South Africa	3.62	2.60	2.75	جنوب أفريقيا
Other Africa	3.37	2.38	2.52	دول أفريقية أخرى
Europe	4.74	2.51	3.26	دول أوروبا
Europe (excl. CIS/Baltics)	4.67	2.44	3.12	الدول الأوروبية عدا الكومنولث/البلطيق
UK	4.74	2.49	3.36	المملكة المتحدة
Ireland	5.41	3.30	4.04	إيرلندا
France	4.01	2.31	2.67	فرنسا
Germany	4.87	2.28	2.93	ألمانيا
Switzerland	5.22	2.02	3.09	سويسرا
Austria	5.24	2.52	3.23	النمسا
Italy	3.95	2.47	2.92	إيطاليا
Spain	3.90	2.54	2.87	أسبانيا
Belgium	4.55	2.35	2.89	بلجيكا
Netherlands	4.80	1.99	2.52	هولندا
Norway	4.40	2.42	2.91	النرويج
Sweden	4.55	2.54	3.13	السويد
Denmark	4.47	2.58	2.96	الدنمارك
Finland	4.99	2.60	3.24	فنلندا
Other Europe	4.06	2.66	2.91	دول أوروبية أخرى
Russia/CIS/Baltics	5.00	3.11	4.09	روسيا/الكومنولث/البلطيق
Armenia	5.55	3.31	4.50	أرمينيا
Azerbaijan	3.02	3.13	3.11	أذربيجان
Belarus	5.12	2.86	4.42	بيلاروس
Georgia	4.09	2.08	2.53	جورجيا
Kazakhstan	3.85	3.25	3.48	كازاخستان
Kyrgyzstan	6.14	3.12	3.42	كرجستان
Moldova	3.33	5.93	5.32	مالدوف
Russia	5.15	3.20	4.35	روسيا
Tadjikistan	4.21	2.36	2.45	طاجكستان
Turkmenistan	4.45	2.36	2.51	تركمستان
Ukraine	4.98	2.86	3.91	أوكرانيا
Uzbekistan	3.63	2.56	2.85	أوزبكستان
Estonia	4.26	2.23	3.02	إستونيا
Latvia	4.45	2.33	3.06	لاتيفيا
Lithuania	3.67	2.03	2.58	ليتوانيا
Americas	3.28	2.04	2.18	الدول الأمريكية
North America	3.25	1.93	2.07	أمريكا الشمالية
USA	3.27	1.85	1.99	الولايات المتحدة الأمريكية
Canada	3.14	2.44	2.53	كندا
Mexico	3.22	2.18	2.27	المكسيك
Other Americas	3.45	2.96	3.03	دول أمريكية أخرى
Total	4.19	2.33	2.71	الإجمالي

5-star and 4-star Beach and City Hotel Guests by Major Nationality Grouping-2007

Graph G



Graph H



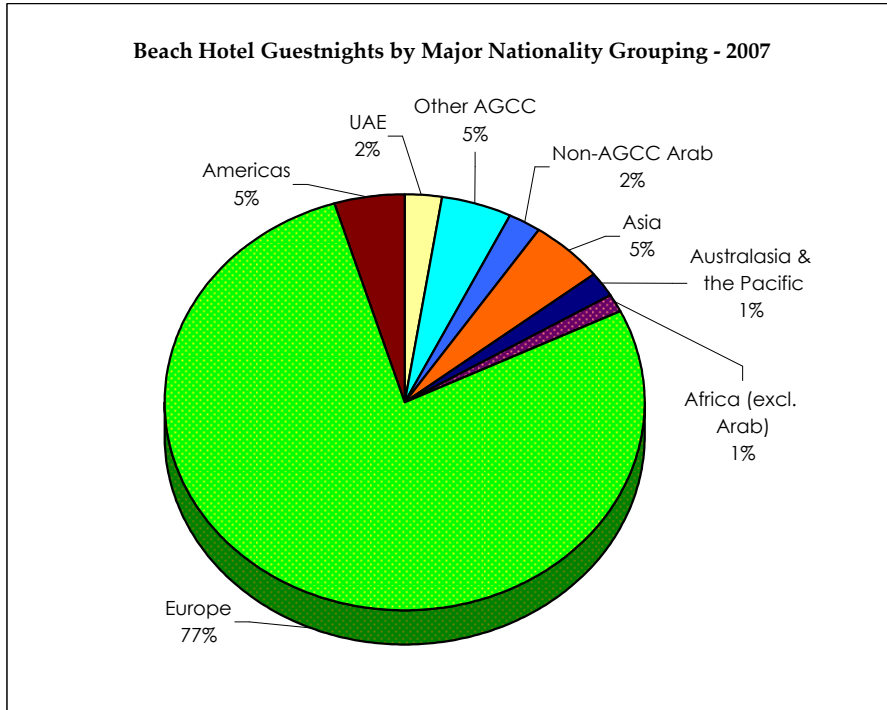
* Europeans (68%) constituted the majority of guests in beach hotels, followed by Arabs (14%) and Asians (8%).

* In 5- and 4-star city hotels, guests from European countries comprised the largest nationality grouping (34%), followed by Arabs (29%) and Asians (19%).

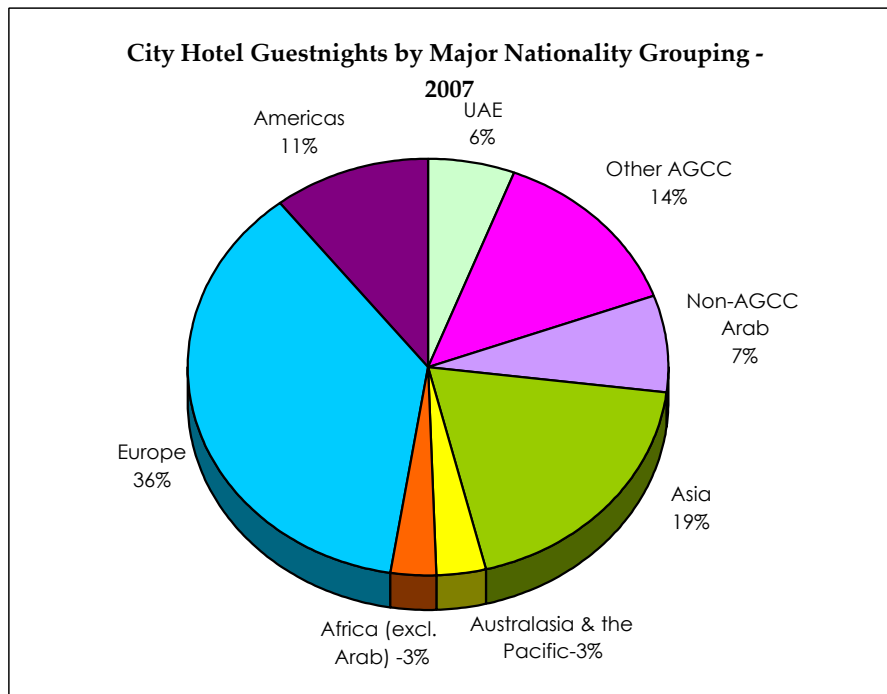
* All beach hotels in Dubai are either 5-star or 4-star.

5-star and 4-star Beach and City Hotel Guestnights by Major Nationality Grouping-2007

Graph I



Graph J



* Europeans recorded the highest number of guestnights in beach hotels (77%), followed by Arabs (9%), (UAE-2%, Other AGCC-5%, Non-AGCC Arab-2%) and guests from Asia and Americas constituting both 5% of total beach hotels' guestnights.

* European countries continued to be the highest number of guestnights in 5- and 4-star city hotels (36%), followed by Arabs (27%), (UAE-6%, Other AGCC-14%, Non-AGCC Arab-9%) and Asians (19%).

Comparative Analysis of 2007/2006 Hotel Establishment Statistics

Table 8
Hotel Establishment Statistics - 2007/2006

	Hotels			Hotel Apartments			Total		
	2007	2006	% Change	2007	2006	% Change	2007	2006	% Change
Number of guests	5,863,509	5,473,509	7%	1,088,289	968,161	12%	6,951,798	6,441,670	8%
Number of guestnights	15,865,557	14,020,495	13%	4,669,918	3,569,531	31%	20,535,475	17,590,026	17%
Average number of operating hotel/hotel apartments	319	302	6%	125	111	13%	444	413	8%
Average length of stay (in days)	2.71	2.56	6%	4.29	3.69	16%	2.95	2.73	8%
Revenue (in '000 Dhs)	11,696,765	9,668,354	21%	1,565,982	1,167,109	34%	13,262,747	10,835,463	22%
Total available hotel rooms	32,617	30,850	6%	-	-	-	32,617	30,850	6%
Total hotel rooms occupied	27,527	25,303	9%	-	-	-	27,527	25,303	9%
<i>Hotel room occupancy rate</i>	<i>84.4%</i>	<i>82.0%</i>	<i>3%</i>	-	-	-	<i>84.4%</i>	<i>82.0%</i>	<i>3%</i>
Total available hotel beds	52,975	50,099	6%	-	-	-	52,975	50,099	6%
Total hotel beds occupied	43,128	38,729	11%	-	-	-	43,128	38,729	11%
<i>Hotel bed occupancy rate</i>	<i>81.4%</i>	<i>77.3%</i>	<i>5%</i>	-	-	-	<i>81.4%</i>	<i>77.3%</i>	<i>5%</i>
Total available flats				10,190	8,755	16%	10,190	8,755	16%
Total flats occupied				8,389	7,043	19%	8,389	7,043	19%
<i>Flat occupancy rate</i>				<i>82.3%</i>	<i>80.4%</i>	<i>2.3%</i>	<i>82.3%</i>	<i>80.4%</i>	<i>2.3%</i>

* Total number of hotel establishment guests increased by 8%, with hotels and hotel apartments posting an increase of 7% and 12%, respectively in total guests.

* Total number of hotel establishment guestnights increased by 17% with hotels posting an increase of 13% and hotel apartments posted 31% increase in number of guestnights.

* The total number of available hotel rooms and beds both increased by 6%. The total number of available hotel apartment flats increased by 16%.

* Average length of stay of guests in both hotel and hotel apartment accommodations increased by 8%.

* Total hotel establishment revenues increased by 22%, with hotels postings an increase in revenues of 21% and hotel apartments revenues increased by 34%.

Table 9

Hotel Establishment Guests by Region - 2007/2006

	2007	2006	% Change
UAE	385,821	321,077	20%
Other AGCC	984,604	1,040,939	-5%
Non-AGCC Arab	589,664	597,695	-1%
Asia	1,563,897	1,414,406	11%
Australasia & the Pacific	211,428	187,546	13%
Africa (excl. Arab)	426,485	395,372	8%
Europe	2,246,273	2,044,572	10%
Americas	543,626	440,063	24%
Total	6,951,798	6,441,670	8%

* Total number of hotel establishment guests from all regions increased by 8% from 6.44 million in 2006 to 6.95 million in 2007.

* For Non-Arabs, the highest percentage increase was posted by Americas (24%) in the total number of guests, followed by Australasia and the Pacific (13%) and Asians with 11% percentage growth.

* Number of guests from AGCC & Non-AGCC Arab regions both posted a slight decrease of (-5% & -1%), respectively, in number of hotel establishment guests among the Arab groups.

Table 10

Hotel Establishment Guestnights by Region - 2007/2006

	2007	2006	% Change
UAE	790,799	662,190	19%
Other AGCC	2,337,020	2,431,720	-4%
Non-AGCC Arab	1,583,918	1,546,440	2%
Asia	4,607,783	3,789,784	22%
Australasia & the Pacific	543,084	443,515	22%
Africa (excl. Arab)	1,519,755	1,187,574	28%
Europe	7,792,070	6,511,215	20%
Americas	1,361,046	1,017,588	34%
Total	20,535,475	17,590,026	17%

* Total number of hotel establishment guestnights increased by 17% from 17.5 million in 2006 to 20.5 million in 2007.

* Number of hotel establishment guestnights spent by guests from each regions registered an increase except for Other AGCC among Arab regions. For non-Arab guestnights, the highest percentage increase was posted by Americas (34%), followed by Africa excl. Arab (28%), Asia and Australasia & the Pacific with both 22% percentage growth.

* Guests from the Non-Arab AGCC region posted a slight decrease (-4%) in total number of guestnights among the Arab groups.

Table 11

Hotel Establishment Guests from Markets/Regions Where DTCM Has Representative Offices -2007/2006

Countries	Hotel Establishment Guests		
	2007	2006	% Change
Americas	468,803	385,102	22%
USA	385,720	313,004	23%
Canada	83,083	72,098	15%
Australia & New Zealand	202,119	174,962	16%
Australia	169,192	144,996	17%
New Zealand	32,927	29,966	10%
Far East	213,749	168,883	27%
Hong Kong	18,133	15,454	17%
China	92,328	68,504	35%
Taiwan	2,844	3,113	-9%
Malaysia	41,786	32,317	29%
Thailand	14,230	12,388	15%
Singapore	44,428	37,107	20%
France	123,094	103,821	19%
Belgium	26,060	23,729	10%
Netherlands	77,590	64,558	20%
Germany	255,657	252,977	1%
India	410,821	389,262	6%
Italy	93,285	79,016	18%
Japan	97,740	81,346	20%
Russia/CIS & Baltics State	473,037	422,229	12%
Saudi Arabia	446,598	511,286	-13%
Scandinavian Countries	90,699	69,600	30%
Norway	21,063	18,430	14%
Sweden	29,738	23,261	28%
Denmark	21,043	13,210	59%
Finland	18,855	14,699	28%
South Africa	89,472	81,092	10%
Switzerland & Austria	76,855	64,487	19%
Switzerland	46,662	39,068	19%
Austria	30,193	25,419	19%
UK & Ireland	799,534	732,383	9%
UK	752,381	687,138	9%
Ireland	47,153	45,245	4%

* Number of guests from each market increased except for Saudi Arabia.

* Highest percentage increase in number of guests was posted by those coming from Scandinavian countries (30%), followed by Far East (27%), Americas (22%) and Japan (20%).

* In terms of number of guests, the UK & Ireland, Russia/CIS/Baltics, Americas, Saudi Arabia & India have remained Dubai's top five tourism markets where DTCM has representative offices in 2007.

Table 12

Hotel Establishment Guestnights from Markets/Regions Where DTCM Has Representative Offices -2007/2006

Countries	Hotel Establishment Guestnights		
	2007	2006	% Change
Americas	1,127,033	878,949	28%
USA	886,196	693,558	28%
Canada	240,837	185,391	30%
Australia & New Zealand	522,855	417,250	25%
Australia	442,550	350,816	26%
New Zealand	80,305	66,434	21%
Far East	574,693	392,158	47%
Hong Kong	38,515	32,539	18%
China	240,674	149,623	61%
Taiwan	11,440	6,791	68%
Malaysia	129,120	83,333	55%
Thailand	46,542	36,736	27%
Singapore	108,402	83,136	30%
France	398,060	309,597	29%
Belgium	79,819	69,684	15%
Netherlands	219,270	186,109	18%
Germany	806,815	707,406	14%
India	1,273,475	1,095,009	16%
Italy	292,719	237,616	23%
Japan	360,614	270,773	33%
Russia/CIS & Baltics State	1,796,267	1,541,690	17%
Saudi Arabia	1,141,217	1,234,410	-8%
Scandinavian Countries	306,456	217,068	41%
Norway	65,062	54,941	18%
Sweden	101,276	71,263	42%
Denmark	68,702	37,653	82%
Finland	71,416	53,211	34%
South Africa	286,792	253,668	13%
Switzerland & Austria	245,480	207,900	18%
Switzerland	146,004	119,393	22%
Austria	99,476	88,507	12%
UK & Ireland	2,905,649	2,429,183	20%
UK	2,709,872	2,291,133	18%
Ireland	195,777	138,050	42%

* Number of guestnights from each market increased except for Saudi Arabia.

* Highest percentage increase in number of guestnights was posted by those coming from Far East (47%), followed by Scandinavian countries (41%), Japan (33%) and Americas with (28%) percentage growth.

* The United Kingdom, Russia/CIS/Baltics, India, Saudi Arabia and Americas have remained the top five source markets with the highest number of guestnights spent by guests in hotels/hotel apartments in 2007.

Table 13

Hotel Establishment Guests by Nationality - 2007/2006

Nationality	2007	2006	% Change
Arabs	1,960,089	1,959,711	0%
UAE	385,821	321,077	20%
Other AGCC	984,604	1,040,939	-5%
Bahrain	94,984	87,775	8%
Kuwait	158,221	166,896	-5%
Oman	186,491	181,065	3%
Qatar	98,310	93,917	5%
Saudi Arabia	446,598	511,286	-13%
Other Arab	589,664	597,695	-1%
Yemen	30,045	32,528	-8%
Jordan	75,245	70,743	6%
Syria	50,615	47,095	7%
Iraq	29,937	41,199	-27%
Lebanon	95,361	84,080	13%
Palestine	9,258	9,424	-2%
Egypt	117,027	109,247	7%
Sudan	44,841	41,035	9%
Somalia	4,932	7,251	-32%
Other Arab	132,403	155,093	-15%
Asia	1,563,897	1,398,825	12%
Far East	473,289	405,098	17%
China	92,328	68,504	35%
Hong Kong	18,133	15,454	17%
Indonesia	16,533	17,271	-4%
Japan	97,740	81,346	20%
Korea	43,792	31,851	37%
Malaysia	41,786	32,317	29%
Philippines	77,087	60,979	26%
Singapore	44,428	37,107	20%
Taiwan	2,844	3,113	-9%
Thailand	14,230	12,388	15%
Other Far East	24,388	44,768	-46%
South Asia	1,090,608	993,727	10%
India	410,821	389,262	6%
Iran	413,721	341,876	21%
Pakistan	183,639	177,094	4%
Bangladesh	27,678	41,245	-33%
Afghanistan	18,288	1,761	939%
Sri Lanka	19,900	16,414	21%
Other South Asia	16,561	26,075	-36%
Australasia & the Pacific	211,428	187,546	13%
Australia	169,192	144,996	17%
New Zealand	32,927	29,966	10%
Other Pacific	9,309	12,584	-26%
Africa (excl. Arab)	426,485	395,372	8%
East Africa	132,811	121,202	10%
Burundi	1,885	1,678	12%
Kenya	40,284	31,892	26%
Malawi	2,017	2,876	-30%
Rwanda	6,360	4,062	57%
Tanzania	22,238	18,951	17%
Uganda	13,727	14,186	-3%

Table 13
Hotel Establishment Guests by Nationality - 2007/2006

Nationality	2007	2006	% Change
Zambia	7,238	5,655	28%
Zimbabwe	5,472	4,418	24%
Other East Africa	33,590	37,484	-10%
Other Africa	293,674	274,170	7%
South Africa	89,472	81,092	10%
Other Africa	204,202	193,078	6%
Europe	2,246,273	2,044,572	10%
Europe (excl. CIS/Baltics)	1,773,236	1,622,343	9%
UK	752,381	687,138	9%
Ireland	47,153	45,245	4%
France	123,094	103,821	19%
Germany	255,657	252,977	1%
Switzerland	46,662	39,068	19%
Austria	30,193	25,419	19%
Italy	93,285	79,016	18%
Spain	21,632	17,112	26%
Belgium	26,060	23,729	10%
Netherlands	77,590	64,558	20%
Norway	21,063	18,430	14%
Sweden	29,738	23,261	28%
Denmark	21,043	13,210	59%
Finland	18,855	14,699	28%
Other Europe	208,830	214,660	-3%
Russia/CIS/Baltics	473,037	422,229	12%
Armenia	25,529	13,015	96%
Azerbaijan	18,117	15,848	14%
Belarus	2,890	9,267	-69%
Georgia	8,897	5,917	50%
Kazakhstan	55,142	36,566	51%
Kyrgyzstan	7,652	3,318	131%
Moldova	1,640	1,547	6%
Russia	286,162	276,921	3%
Tadjikistan	8,244	6,251	32%
Turkmenistan	7,389	5,792	28%
Ukraine	23,978	25,555	-6%
Uzbekistan	21,817	18,394	19%
Estonia	1,310	1,152	14%
Latvia	3,228	1,914	69%
Lithuania	1,042	772	35%
Americas	543,626	440,063	24%
North America	472,148	388,150	22%
USA	385,720	313,004	23%
Canada	83,083	72,098	15%
Mexico	3,345	3,048	10%
Other Americas	71,478	51,913	38%
Total	6,951,798	6,426,089	8%

* Among Arab countries, the highest percentage increase in number of guests was posted by guests from Iraq (27%), followed by Sudan (9%).

* UK continued to be the highest source of non-Arab hotel establishment guests, followed by Iran, India and USA.

* Hotel establishment guests in Dubai attained an over-all increase of 8% in 2007.

Table 14

Hotel Establishment Guestnights by Nationality - 2007/2006

Nationality	2007	2006	% Change
Arabs	4,711,737	4,640,350	2%
UAE	790,799	662,190	19%
Other AGCC	2,337,020	2,431,720	-4%
Bahrain	227,702	232,524	-2%
Kuwait	428,293	454,200	-6%
Oman	288,740	286,485	1%
Qatar	251,068	224,101	12%
Saudi Arabia	1,141,217	1,234,410	-8%
Other Arab	1,583,918	1,546,440	2%
Yemen	77,790	82,545	-6%
Jordan	183,741	169,431	8%
Syria	128,147	113,507	13%
Iraq	89,190	128,362	-31%
Lebanon	251,790	219,748	15%
Palestine	21,612	20,752	4%
Egypt	318,972	296,574	8%
Sudan	119,390	111,442	7%
Somalia	10,844	17,059	-36%
Other Arab	382,442	387,020	-1%
Asia	4,607,783	3,789,784	22%
Far East	1,337,660	1,006,338	33%
China	240,674	149,623	61%
Hong Kong	38,515	32,539	18%
Indonesia	51,666	42,623	21%
Japan	360,614	270,773	33%
Korea	108,104	81,499	33%
Malaysia	129,120	83,333	55%
Philippines	184,581	137,002	35%
Singapore	108,402	83,136	30%
Taiwan	11,440	6,791	68%
Thailand	46,542	36,736	27%
Other Far East	58,002	82,283	-30%
South Asia	3,270,123	2,783,446	17%
India	1,273,475	1,095,009	16%
Iran	1,258,921	999,596	26%
Pakistan	525,906	468,395	12%
Bangladesh	68,980	74,536	-7%
Afghanistan	45,236	40,512	12%
Sri Lanka	57,544	56,330	2%
Other South Asia	40,061	49,068	-18%
Australasia & the Pacific	543,084	443,515	22%
Australia	442,550	350,816	26%
New Zealand	80,305	66,434	21%
Other Pacific	20,229	26,265	-23%
Africa (excl. Arab)	1,519,755	1,187,574	28%
East Africa	396,695	331,857	20%
Burundi	7,965	5,424	47%
Kenya	96,563	74,769	29%
Malawi	7,165	7,481	-4%
Rwanda	22,697	12,508	81%
Tanzania	73,944	61,565	20%
Uganda	41,444	36,422	14%

Table 14

Hotel Establishment Guestnights by Nationality - 2007/2006

Nationality	2007	2006	% Change
Zambia	23,144	18,116	28%
Zimbabwe	14,029	9,969	41%
Other East Africa	109,744	105,603	4%
Other Africa	1,123,060	855,717	31%
South Africa	286,792	253,668	13%
Other Africa	836,268	602,049	39%
Europe	7,792,070	6,511,215	20%
Europe (excl. CIS/Baltics)	5,995,803	4,969,525	21%
UK	2,709,872	2,291,133	18%
Ireland	195,777	138,050	42%
France	398,060	309,597	29%
Germany	806,815	707,406	14%
Switzerland	146,004	119,393	22%
Austria	99,476	88,507	12%
Italy	292,719	237,616	23%
Spain	72,484	50,213	44%
Belgium	79,819	69,684	15%
Netherlands	219,270	186,109	18%
Norway	65,062	54,941	18%
Sweden	101,276	71,263	42%
Denmark	68,702	37,653	82%
Finland	71,416	53,211	34%
Other Europe	669,051	554,749	21%
Russia/CIS/Baltics	1,796,267	1,541,690	17%
Armenia	88,035	51,492	71%
Azerbaijan	61,994	50,652	22%
Belarus	12,781	10,995	16%
Georgia	28,125	21,251	32%
Kazakhstan	200,073	126,090	59%
Kyrgyzstan	23,978	11,490	109%
Moldova	6,005	5,177	16%
Russia	1,143,850	1,058,620	8%
Tadjikistan	32,615	29,221	12%
Turkmenistan	18,831	16,709	13%
Ukraine	93,089	94,659	-2%
Uzbekistan	68,091	53,590	27%
Estonia	4,443	3,353	33%
Latvia	11,381	6,182	84%
Lithuania	2,976	2,209	35%
Americas	1,361,046	1,017,588	34%
North America	1,136,104	886,038	28%
USA	886,196	693,558	28%
Canada	240,837	185,391	30%
Mexico	9,071	7,089	28%
Other Americas	224,942	131,550	71%
Total	20,535,475	17,590,026	17%

*The total establishment guestnights spent in Dubai increased by 17%

*UK continued to be the highest number of guestnights followed by India, Iran, Russia and Saudi Arabia.

Table 15

Hotel Room Occupancy -2007/2006

	2007			2006			% change in available rooms	% change in occ. Rate
	Total Available Rooms	Total Occupied Rooms	Ave. Occ. Rate	Total Available Rooms	Total Occupied Rooms	Ave. Occ. Rate		
Jan	31,645	26,271	83.02	29,894	22,744	76.08	5.86	6.94
Feb	31,645	29,714	93.90	30,290	25,800	85.18	4.47	8.72
Mar	31,645	28,623	90.45	30,305	25,710	84.84	4.42	5.61
Apr	32,405	26,514	81.82	30,228	25,008	82.73	7.20	-0.91
May	32,418	24,877	76.74	30,651	23,173	75.60	5.76	1.14
Jun	32,418	24,629	75.97	30,969	21,744	70.21	4.68	5.76
Jul	32,662	28,179	86.27	30,906	26,214	84.82	5.68	1.45
Aug	32,677	29,187	89.32	31,101	26,491	85.18	5.07	4.14
Sep	32,677	26,167	80.08	31,115	26,366	84.74	5.02	-4.66
Oct	33,841	26,857	79.36	31,453	23,155	73.62	7.59	5.74
Nov	33,545	31,514	93.95	31,645	29,152	92.12	6.00	1.83
Dec	33,808	27,795	82.20	31,645	28,078	88.73	6.84	-6.53
Average	32,617	27,527	84.40	30,850	25,303	82.02	5.73	2.38

* In 2007, hotels in Dubai showed an over-all increase of 5.73% in number of rooms available and an increase in occupancy rate of 2.38%.

* The highest room occupancy rate was posted, 93.95% both in November, followed in February (93.9%), August (89.32%) during the last month of DSS and in March with (90.45%).

* Highest percentage growth in hotel room occupancy rate was posted in February, then in January when the DSF was held and in June. It was in December, September and April when hotels in Dubai showed a negative occupancy growth rate of -6.53%, -4.66% and -0.91%, respectively.

Table 16

Hotel Apartment Flat Occupancy -2007/2006

	2007			2006			% change in available flats	% change in occ. Rate
	Total Available Flats	Total Occupied Flats	Ave. Occ. Rate	Total Available Flats	Total Occupied Flats	Ave. Occ. Rate		
Jan	10,112	8,668	85.72	8,460	6,720	79.43	19.53	6.29
Feb	10,066	8,607	85.51	8,368	7,062	84.39	20.29	1.12
Mar	10,066	8,486	84.30	8,510	7,170	84.25	18.28	0.05
Apr	10,057	8,389	83.41	8,596	7,503	87.28	17.00	-3.87
May	10,057	7,887	78.42	8,742	6,262	71.63	15.04	6.79
Jun	10,057	7,602	75.59	8,618	6,404	74.31	16.70	1.28
Jul	10,161	8,893	87.52	8,798	7,339	83.42	15.49	4.10
Aug	10,204	8,941	87.62	8,864	7,654	86.35	15.12	1.27
Sep	10,239	8,466	82.68	8,984	7,367	82.00	13.97	0.68
Oct	10,420	7,539	72.35	8,880	6,110	68.81	17.34	3.54
Nov	10,420	8,776	84.22	9,021	7,607	84.33	15.51	-0.11
Dec	10,420	8,410	80.71	9,217	7,317	79.39	13.05	1.32
Average	10,190	8,389	82.30	8,755	7,043	80.45	16.39	1.85

* Hotel apartments in Dubai showed an overall increased of 16.39% in total flats available and an increase in occupancy rate of 1.85%.

* The highest flat occupancy rate was posted in August followed by months of July, January and February.

* Highest percentage increase in hotel apartment occupancy rate was posted in May then in January and July. It was in April 2007, when hotel apartments in Dubai showed a negative occupancy growth rate.

Table 17

Monthly Hotel Establishment Guests - 2007/2006

	Hotels		Hotel Apartments		Total Hotel Establishment	
	2007	2006	2007	2006	2007	2006
Jan	479,180	449,080	95,000	82,617	574,180	531,697
Feb	500,334	472,297	92,407	78,454	592,741	550,751
Mar	503,571	500,522	98,604	82,465	602,175	582,987
Apr	471,553	441,454	85,574	91,251	557,127	532,705
May	449,196	419,540	87,005	65,590	536,201	485,130
Jun	454,658	401,878	75,866	71,407	530,524	473,285
Jul	497,789	450,254	90,453	81,608	588,242	531,862
Aug	561,967	512,358	97,366	91,973	659,333	604,331
Sep	418,924	434,900	78,679	76,357	497,603	511,257
Oct	453,371	388,771	92,468	72,296	545,839	461,067
Nov	560,389	492,565	91,024	85,321	651,413	577,886
Dec	512,577	509,890	103,843	88,822	616,420	598,712
Average	5,863,509	5,473,509	1,088,289	968,161	6,951,798	6,441,670

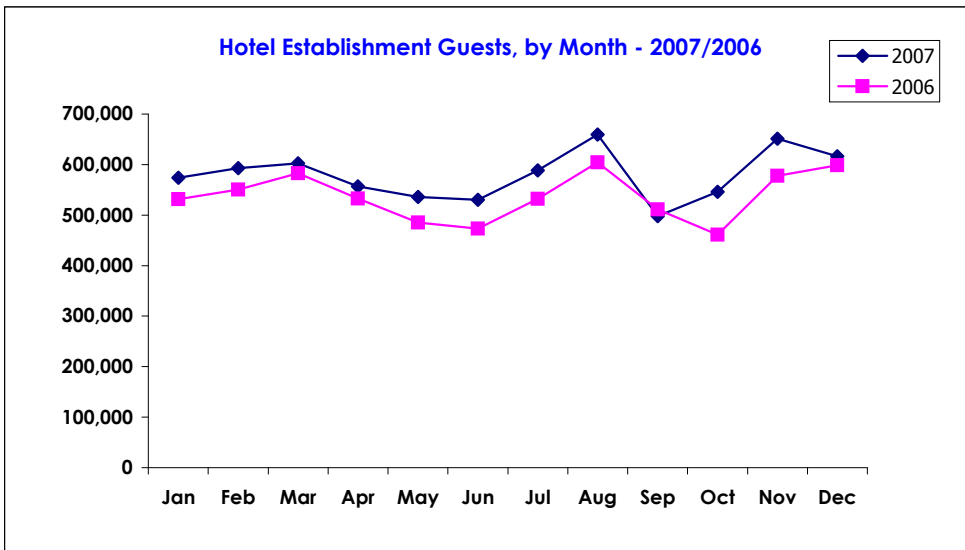
* In 2007, the highest number of hotel establishment guests was recorded in August, followed in November and December.

* Highest number of guests in hotels was recorded in the month of August and November while the hotel apartments recorded in the months of December and March, respectively.

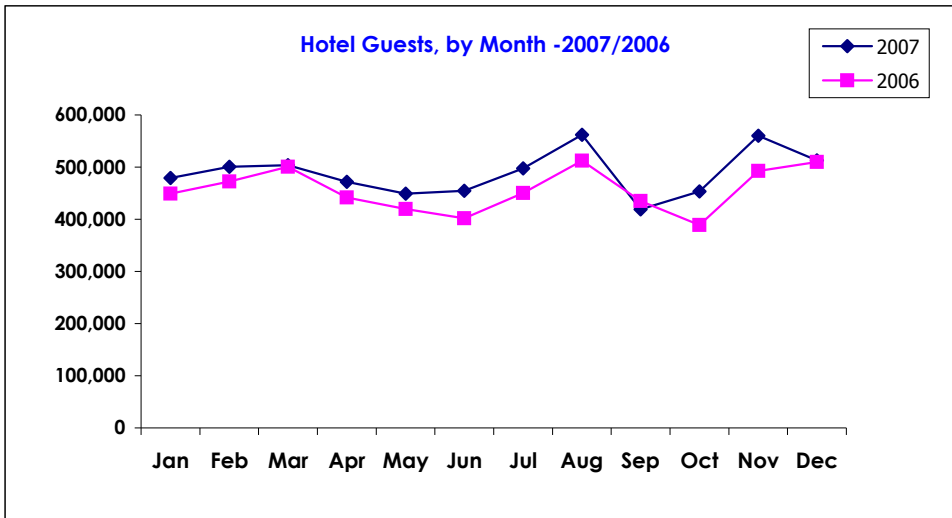
* Lowest number of hotel guests in 2007 was posted in September while in 2006 it was in October.

* In 2007, the lowest number of guests in hotel apartments was recorded during the month of June.

Graph K



Graph L



Graph M

